In a year when everything is different and nothing is surprising, FBLA-PBL members are aspiring to explore, experience, and engage like never before. Whether it has been participating in the Stock Market Game, completing a level of the Business Achievement Awards or the CSA program, attending college and career-readiness webinars, or exploring the new Roadmap series, many members have shown their FBLA commitment to getting to "Nationals." While the fate of the National Leadership Conference is still unknown, what we do know is there are many boxes to check before the highlight of the FBLA membership year!

**On the Road to Nationals**

*is a special campaign designed to help your chapters retain and recruit members. Are you on the road with us?*

**HOW IT WORKS:**

From December 1, 2020 through March 1, 2021, every chapter that meets or surpasses their 2019-20 membership numbers will receive recognition and prizes:

- **All chapter members** will receive a special edition *On the Road to Nationals* vinyl sticker (display it on your favorite device, water bottle, or workspace!)
- **All newly registered members** will be eligible for MAJOR giveaways. The earlier you register, the better your chances. Five winners will be selected on December 15, January 22, and during FBLA-PBL week. Follow us on Instagram @fbla_pbl for prize information and winner announcements.
- **All chapters** will receive two exclusive *On the Road to Nationals* collectible pins: one for the adviser and one for your chapter’s MVP (“Membership Value Promoter” – the chapter member who has contributed the most to your chapter’s growth this year!)
- **All chapters** will receive special recognition in year-end membership publications.

Completion of *On the Road to Nationals* also fulfills the final requirement of the Chapter Challenge (an alternative to Action Awareness).

**HOW TO COMPLETE THE GAME**

In order to meet the challenge, your membership needs to be active and paid. Members should check with their local chapter advisers and get registered as a member. Once registered, students (with parent/guardian support) may pay their dues online.

Deadlines are mandatory; activities and resources are suggestions to help you get to the finish line faster!

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**OFFICIAL GAME PLAY**

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**Feeling creative?**

We are looking for members to submit design ideas for the official *On the Road to Nationals* commemorative pin. Share your ideas at: www.fbla-pbl.org/roadtonationals.