



Competitive Events Program

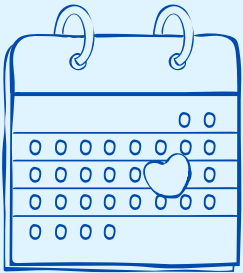
JUDGES FACT SHEET

Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL) is a 501(c)(3) not-for-profit and the largest business Career and Technical Student Organization in the world. Each year, FBLA-PBL helps over 230,000 members prepare for careers in business.

FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Competitive Events Program

The Competitive Events Program recognizes and rewards excellence in a broad range of business and career-related areas. The FBLA competitive events also prepare students for successful careers in business by providing opportunities to apply classroom concepts in a workforce-simulated competitive environment.



Available Dates

- June 25
- June 26
- June 29
- June 30
- July 1



Available timeslots

- Morning:
 - 7:30 AM to 12:30 PM
- Afternoon:
 - 12:30 PM to 5:30 PM



Location

McCormick Place
Convention Center,
Chicago, IL

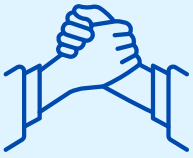
Role of a Judge:

A judge will evaluate competitors by using a rubric to either review the competitors' project, presentation, or pre-submitted materials; or by interacting through a role play scenario

Who Can Judge?

- Business and Industry Professionals
- College Students Who Have Completed Two Years of Study
 - Can only judge high school or middle school competitors
- Business Interns
- Trained Speakers
- Subject-Matter Competent Individuals

Benefits



SUPPORT STUDENTS
in Career Exploration



SERVICE HOURS
5 hours



GIVING BACK
to future leaders



RECRUITING
college students



NETWORKING
Brand Exposure

Career Clusters

- Agriculture
- Arts, A/V Technology, & Communication
- Business Management & Administration
- Finance
- Government & Public Administration
- Human Services
- Information Technology
- Law & Public Safety
- Marketing, Sales, & Service
- STEM (Science, Technology, Engineering, and Mathematics)

Event-type descriptions

1.

Production Events:

Evaluate the pre-submitted results for a series of computer-related tasks completed by the competitor

2.

Project Events:

Evaluate the pre-submitted materials of a year-long project based on a published topic

3.

Demonstration Events:

Evaluate the competitors as they demonstrate a technical project

4.

Interview Events:

Evaluate the competitors as you conduct a mock-interview for the position to which they have "applied"

5.

Presentation/Performance Events:

Evaluate the presentation of a published topic

6.

Speech Events:

Evaluate the speech given by the competitor

7.

Role-Play Events:

Interact with and evaluate the competitors as they navigate a provided scenario