Future Business Leaders of America–Phi Beta Lambda, Inc. (FBLA-PBL) is a 501(c)(3) not-for-profit and the largest business Career and Technical Student Organization in the world. Each year, FBLA-PBL helps over 230,000 members prepare for careers in business.

FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Competitive Events Program

The Competitive Events Program recognizes and rewards excellence in a broad range of business and career-related areas. The FBLA competitive events also prepare students for successful careers in business by providing opportunities to apply classroom concepts in a workforce-simulated competitive environment.

Available Dates
- June 25
- June 26
- June 29
- June 30
- July 1

Available timeslots
- Morning:
  - 7:30 AM to 12:30 PM
- Afternoon:
  - 12:30 PM to 5:30 PM

Location
McCormick Place Convention Center, Chicago, IL

Role of a Judge:
A judge will evaluate competitors by using a rubric to either review the competitors’ project, presentation, or pre-submitted materials; or by interacting through a role play scenario.

Who Can Judge?
- Business and Industry Professionals
- College Students Who Have Completed Two Years of Study
  - Can only judge high school or middle school competitors
- Business Interns
- Trained Speakers
- Subject-Matter Competent Individuals
Benefits

- **SUPPORT STUDENTS**
  - in Career Exploration

- **GIVING BACK**
  - to future leaders

- **RECRUITING**
  - college students

- **SERVICE HOURS**
  - 5 hours

- **NETWORKING**
  - Brand Exposure

### Career Clusters

- Agriculture
- Arts, A/V Technology, & Communication
- Business Management & Administration
- Finance
- Government & Public Administration
- Human Services
- Information Technology
- Law & Public Safety
- Marketing, Sales, & Service
- STEM (Science, Technology, Engineering, and Mathematics)

### Event-type descriptions

1. **Production Events:**
   Evaluate the pre-submitted results for a series of computer-related tasks completed by the competitor

2. **Project Events:**
   Evaluate the pre-submitted materials of a year-long project based on a published topic

3. **Demonstration Events:**
   Evaluate the competitors as they demonstrate a technical project

4. **Interview Events:**
   Evaluate the competitors as you conduct a mock-interview for the position to which they have “applied”

5. **Presentation/Performance Events:**
   Evaluate the presentation of a published topic

6. **Speech Events:**
   Evaluate the speech given by the competitor

7. **Role-Play Events:**
   Interact with and evaluate the competitors as they navigate a provided scenario