



# National Fall Leadership Conference

Orlando, FL | November 18-19 | Orlando Hilton

This showcase event attracts an average of 1,500-2,000 attendees including students, teachers, and education advisers. This annual event features educational, networking, and work-skills development opportunities. Our Future Leaders Expo Hall allows our partners and sponsors to showcase their products and services.

## ABOUT FBLA

Future Business Leaders of America (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA helps more than 230,000 members prepare for careers in business.

Please contact Mike Hyatt, Development Manager at [mhyatt@fbla.org](mailto:mhyatt@fbla.org) or by phone at 703.860.0842 for more information and to book your booth and/or sponsorship.

## SPONSORSHIP OPPORTUNITIES

### Event Sponsor

Opportunity to give the opening remarks. Prominent advertising throughout the event space and in the event mobile app. | \$1,500

### Opening Session Sponsor

Opportunity for welcoming remarks at the Closing Session. Recognition and logo placed on screen and in all conference publications. | \$1,250

### Closing Session Sponsor

Opportunity for closing remarks at the Closing Reception. Recognition and logo placed on screen and in all conference publications. | \$1,250

### Badge Sponsor

Company logo and booth # on badge holders given to all attendees. Lanyards with your company logo and contact info on each badge holder. | \$3,000

### Swag Bag Sponsor

Attendees will receive a bag with your logo at registration. You will also receive on-site signage. (Sponsor to provide bags.) | \$1,000

### Workshop Track Sponsor

Opportunity to distribute a promotional item in the workshop session room and a branded profile in sponsor section of the NFLC mobile app. | \$750

### Workshop Sponsor

Opportunity to host a 45-minute session at the NFLC. Space is limited. | \$750

### Breakfast or Lunch Sponsor

Sponsor will receive recognition on promotions before the event and at the event. Signage near the food station. Sponsor may supply plates, napkins with their logo. | \$750

### Exhibit Booth Table

Space includes: One six ft draped table with two chairs, two Complimentary conference registrations, and a Company profile in mobile app. | \$750

### Entertainment Sponsor

From DJs, karaoke and games to photo booths, your sponsorship can help make the event exciting. Receive on-site recognition and sponsor signage near the entertainment. | \$500

### Party Favor Sponsor

Promote your brand to members by providing a branded party favor for each attendee. Item to be placed in giveaway bags. (Items to be provided by the sponsor.) | \$500

### Raffle Sponsor

Opportunity to hold a prize drawing. FBLA will promote the raffle before and during the conference. Sponsor gets to announce the winners of the raffle at the Closing Reception. | \$250



## National Fall Leadership Conference

Contact: Mike Hyatt, FBLA

Phone: 703-860-0842

Email: mhyatt@fbla.org

### 1. Contact Information

Company Name

Primary Contact Person: (Receives all event information)

Address

City St Zip

Website

Contact Phone

Contact E-Mail\*

\*Critical show information will be sent via e-mail; please make sure that your email address is accurate.

### 2. Exhibitor

#### FBLA National Fall Leadership Conference

(Orlando, Florida – Orlando Hilton)

November 18-19, 2022

FBLA exhibit space includes:

- One six (6) ft draped table with two chairs and wastebasket
- Two (2) Complimentary conference registration
- Company profile in mobile app

### 3. Payment & Policies

#### • Payment Policy

- Applications and payments are due by November 1, 2022.

#### Cancellation Policy

- All sales are final. Cancellations are non-refundable.

#### Terms and Conditions

- Exhibitors and Sponsors agree to comply with all show rules and regulations listed herein.

### 4. Exhibit + Sponsorship Investment

FBLA NFLC Exhibit = \$750

Total Investment =

Check

All check payments should be mailed to:

FBLA Exhibits

PO Box 79063

Baltimore, MD 21279

#### Credit Card:

AMEX  VISA  MasterCard  Discover

Card #

Exp Date

CVV #

Amt to Charge

Name as it appears on card

Signature

### 5. Execution of Agreement

The undersigned hereby authorizes the FBLA to reserve exhibit space and/or sponsorship for use by the above company/organization for the 2022 National Fall Leadership Conference. The undersigned hereby agrees to abide by all conference rules and regulations.

Authorized Signature

Date

Printed Name